



# 2009 Arizona Local Progressive Candidate Training Program Details

The Arizona Local Progressive Candidate Training Program is designed to help individuals develop the skills and resources they need to **advance progressive change through local elected office.**

The program is for individuals who: (1) are planning or considering to run for an elected office in the near or distant future or (2) are or will be serving as a campaign manager for a local elected office. This six-part comprehensive training program **provides the nuts and bolts of putting together a winning campaign for local office**, as well as developing the leadership qualities necessary to advance progressive change.

The Arizona Local Progressive Candidate Training Program is sponsored by the Center for Progressive Leadership, Planned Parenthood Arizona and the Arizona Education Association.

## Details

From school board to state representative, local elected offices help set many of the policies that most directly affect our communities. The Arizona Local Progressive Candidate Training Program helps individuals **who want to be a part of shaping the agenda of their communities** through local elected office. The program includes:

- Three comprehensive workshop weekends
- Assignment of a mentor to each participant
- Personal Political Leadership Plan
- Coaching

## Workshop Topics

- Communicating Your Vision & Values Through Narrative
- The Nuts & Bolts of Being an Elected Official
- Issues Affecting Progressive Candidates
- Campaign Planning - Preparing to Win and Stay on Track
- Fundraising & Cultivating Donors
- Campaign Financing
- Message Development and Delivery
- Voter Contact
- Panel Discussions with Elected Officials

*Individuals registering for this program may not have already filed, developed an exploratory committee, fundraised or spent money on their campaign.*

## Sponsored by

 Planned Parenthood



## Dates, Places and Rates

Trainings will be held over the course of three weekends. Participants are expected to coordinate their schedules to ensure their participation in all of the workshops. 2009 workshops dates are:

- September 26 and 27
- October 17 and 18
- November 21 and 22

The workshop locations will be announced in early September and will be held in a centrally located area for the convenience of participants to the best of our ability.

There is no fee for this training program. Costs of training, locations and materials have been underwritten by supportive donors. Meals will be provided at no cost.

**Learn More and Apply Today at**  
**[www.ProgressiveLeaders.org/Arizona](http://www.ProgressiveLeaders.org/Arizona)**  
**or call 602.254.1495 for more information.**