



▶ IN A RECENT SURVEY BY JOEL WRIGHT 78% OF ARIZONANS STATED THEY KNOW SOMEONE WHO IS LESBIAN OR GAY.



▶ ACCORDING TO HRC'S EQUALITY INDEX 88% OF FORTUNE 500 COMPANIES PROTECT EMPLOYEES BASED ON SEXUAL ORIENTATION.



▶ A 2003 GALLUP POLL SHOWS 88% OF AMERICANS SUPPORT EQUAL OPPORTUNITY FOR LESBIANS AND GAY MEN IN THE WORKPLACE.

Friday, November 13, 2009 | 11:45am – 1:15pm

Hyatt Regency Hotel
122 North 2nd Street | Phoenix, AZ 85004

Arizona business forum

LEARNING AND SHARING HOW A DIVERSE WORKFORCE CAN INCREASE EMPLOYEE PRODUCTIVITY AND YOUR BOTTOM LINE. UNDERSTANDING ELEMENTS OF THE CREATIVE CLASS.

Helping achieve your business goals

Sponsorship Opportunities:

- Liberty Circle Sponsorship - \$7,500
- Equality Circle Sponsorship - \$5,000
- Justice Circle Sponsorship - \$2,500
- Freedom Circle Sponsorship - \$1,000
- Table Purchase - \$350
- Individual Tickets - \$40/ticket
 - # of tickets: _____
 - \$ _____ total

Advertising Opportunities:

- Full-Page Ad (8" x 8") - \$750
- Half-Page Ad Horizontal (4" x 8") - \$500
- Quarter-Page Ad (4" x 4") - \$300
- Business Card Ad (2" x 4") - \$150

Other Giving Opportunities:

- I can't attend, but I'll support *Equality Arizona* with a tax deductible gift of \$_____.

Company Name: _____

Contact Name: _____

Address: _____

City, State, & Zip: _____

Telephone: _____

Contact E-mail: _____

You can register online and make payment for sponsorship at <http://egfed.org/ahrf/events/azforum/details.tcl>

Payment By Check is Forthcoming

Payment Information Enclosed

Name of Card: _____

Card Type: V MC D AMEX

Card Number: _____

Expiration Date: _____

Security Code: _____

Signature: _____

Billing Address (if different from above): _____

SPONSORSHIP OPPORTUNITIES:

\$7,500 Liberty Circle Event Sponsor

- Logo and title recognition in event invitation, program, on-site signage, and website
- Complimentary full-page ad in event program
- Logo and title recognition in print and electronic advertising
- Recognition from stage at event
- Recognition in all press materials
- VIP Table of 10 (best placement)

\$5,000 Equality Circle Event Sponsor

- Logo and title recognition in event invitation, program, on-site signage, and website
- Complimentary half-page ad in event program
- Mention in all press materials
- Table of 10 in preferred location

\$2,500 Justice Circle Event Sponsor

- Name recognition in event program, on-site signage, and website
- Complimentary quarter-page ad in event program
- Mention in all press materials
- Table of 10 in preferred location

\$1,000 Freedom Circle Event Sponsor

- Name recognition on event program, on-site signage, and website
- Table of 10

\$750 Table Purchase

- Name recognition on event program
- Table of 10

ADVERTISING OPPORTUNITIES:

Lunch Program Ad	Specs	Price
➤ Full-page	8" x 8"	\$750
➤ Half-page (Horizontal)	4" x 8"	\$500
➤ Quarter-page	4" x 4"	\$300
➤ Business card	2" x 4"	\$150

For more information, please contact Debbie Rubenstrunk, Development Team Leader

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