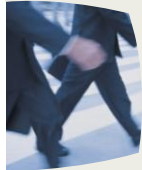




▶ IN A RECENT SURVEY BY JOEL WRIGHT 78% OF ARIZONANS STATED THEY KNOW SOMEONE WHO IS LESBIAN OR GAY.



▶ ACCORDING TO HRC'S EQUALITY INDEX 88% OF FORTUNE 500 COMPANIES PROTECT EMPLOYEES BASED ON SEXUAL ORIENTATION.



▶ A 2003 GALLUP POLL SHOWS 88% OF AMERICANS SUPPORT EQUAL OPPORTUNITY FOR LESBIANS AND GAY MEN IN THE WORKPLACE.

Friday, November 13, 2009 | 11:45am – 1:15pm

Hyatt Regency Hotel
122 North 2nd Street | Phoenix, AZ 85004

Arizona *business forum*

LEARNING AND SHARING HOW A DIVERSE WORKFORCE CAN INCREASE EMPLOYEE PRODUCTIVITY AND YOUR BOTTOM LINE. UNDERSTANDING ELEMENTS OF THE CREATIVE CLASS.

Helping achieve your business goals

Please join **Equality Arizona** and a distinguished panel of business leaders discussing the values and profitability of building and maintaining a diverse workforce.

At the **Arizona Business Forum** you will hear real stories of how progressive workplace policies can actually help increase your bottom line, cut down on employee turn-over and increase productivity.

Noted Arizona business leader, **Mr. Bob Ramsey**, from PMT Ambulance will keynote the event sharing his decades of experience in executive roles and ownership roles in the EMS industry, partnering with other businesses and public agencies. Bob is an internationally recognized leader in EMS.

“Bob’s experiences with national emergencies and disasters are inspiring,” said **Barbara McCullough-Jones**, Equality Arizona Executive Director. “The lessons Bob will share from not only those experiences but his razor sharp business acumen is something you won’t want to miss.”



Moderating the event will be **Mr. Jim Pederson**. Jim Pederson was born and raised in Casa Grande, Arizona and graduated from the University of Arizona with an Undergraduate degree in Political Science and a Masters degree in Public Administration.

He formed the Pederson Group in 1983, specializing in the development and management of shopping centers. The company has developed twenty five retail projects throughout the State of Arizona and has received many awards for design excellence from municipalities and industry groups.

Jim has participated in many civic endeavors including past President of Valley Partnership, past President of Valley Big Brothers, Chairman of the Rio Salado Development District Board of Directors, Phoenix Community Alliance and a member of the National Alumni Board of the University of Arizona.

Jim has been active in political endeavors for a number of years. He was Chairman of the state Democratic Party for four years and also chaired the Fair Districts Fair Elections campaign, a ballot initiative to bring fairness to the legislative and congressional redistricting process. Jim ran unsuccessfully for the U.S. Senate in 2006.



Equality Arizona
Education Institute
presents....

Workplace Initiative



Panelists include:
Ms. Angela Curley
Corporate Diversity & Inclusion
Henkel of America Inc.

Seating is limited.
[Buy Your Tickets Online](#)

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